

in ON THE PARK. METROTOWN.

# PUBLIC ART CALL FOR EXPRESSIONS OF INTEREST

4988 BENNETT STREET BURNABY, BC

Submission Deadline- November 17, 2023

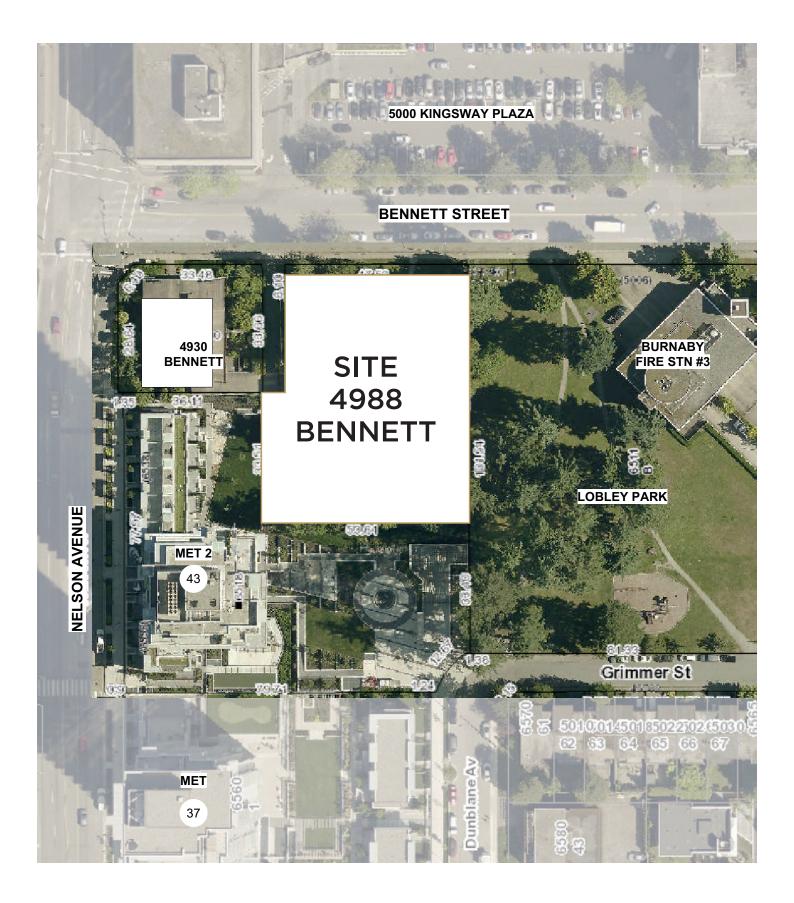


# CALL FOR ARTISTS

Ledingham McAllister Communities Ltd., invites Expressions of Interest from experienced, professional British Columbian Artist or Artist Teams to create a focal public art piece/pieces for their new dynamic contemporary designed 35 storey and six (6) level residential podium, Riviera, On The Park. Metrotown at 4988 Bennett Street. This Call requests qualified British Columbian artists to submit Expressions of Interest (EOI). Once this Call has been closed, a review process will begin. Artist will be shortlisted from the long list call. Only Artists or Artist Teams who have been shortlisted will be invited to develop concept proposals for final review and selection.

PUBLIC ART BUDGET	\$300,000.00
ELGIBILITY	Open call for professional British Columbian artist or artist teams
DEADLINE FOR SUBMISSIONS	Friday, November 17, 2023
PROJECT COMPLETION	2025
PLEASE SEND ALL SUBMISSIONS TO:	info@pivotalurbanart.com









### **PROJECT DESCRIPTION**

Riviera. On The Park, Metrotown is within the Metrotown Plan on the Southwest Quadrant in the Marlborough neighbourhood, in the City of Burnaby. The 35 storey tower's striking architecture emphasizes the curvilinear sweep of a tripartite composition providing scale and interest with six (6) level podium, including Ledingham McAllister's signature water feature design as a natural extension to Lobley Park. An elegant curtain wall of laser steel enfolds the tower with a modern edge of the 'Golden Age', the 50's, with a reflection of the future yet to come. Combining qualities of materials and compositions in interesting ways with stunning glass and metal window glazing system creating a play of light on the buildings surfaces. The selected work(s) will transform, reinforce and enhance the pedestrian experience for the residents of the local community. The City of Burnaby's cultural diversity and exemplary public spaces will contribute to the concept development and final design of the commission. The final product will embrace and exemplify the City of Burnaby's vision of a livable, sustainable and thriving community. The goal of the public art is to solidify the identity of the development, create a strong pedestrian visibility and contribute to the City of Burnaby's significant and growing public art collection.







### COMMUNITY CONTEXT

Burnaby is a vibrant city with a rich community context that encompasses a diverse population, unique geographical characteristics, and a strong commitment to fostering a creative community, particularly in the realm of public art. As a melting pot of cultures, Burnaby embraces a diverse population, creating a tapestry of traditions, languages, and perspectives that enrich the community's fabric. Nestled in the heart of British Columbia, Burnaby boasts stunning natural landscapes, including picturesque mountains, lush parks, and serene lakes. These geographical characteristics not only provide a breathtaking backdrop but also inspire and invigorate the artistic spirit of the community. Burnaby is dedicated to nurturing a creative environment, recognizing the power of art to shape, challenge, and uplift society. Through public art initiatives, the city encourages artists to express their unique visions, fostering a sense of belonging and sparking conversations that transcend cultural boundaries. This commitment to creativity and community makes Burnaby an inspiring place to live, work, and explore.

Within the Marlborough neighborhood of Burnaby, the community is further enriched by the presence of the Southwest Quadrant. This area adds a distinct character to the neighborhood, contributing to the diverse population and fostering a sense of community pride. Known for its unique geographical characteristics, featuring a mix of residential, commercial, and recreational spaces. It offers a harmonious blend of natural beauty and urban amenities, with parks, green spaces, and tree-lined streets providing a serene and inviting atmosphere. Marlborough also embraces the city's commitment to fostering a creative community, as public art installations can be found throughout the area, adding vibrancy and inspiration to the local surroundings. Whether residents are strolling through the scenic parks or exploring the streets adorned with artistic expressions, Marlborough neighborhood truly embodies the spirit of Burnaby's creative and diverse community.







### PUBLIC ART CONTEXT

Public art can transform public spaces into meaningful places which encourage and engage community participation in the urban environment. The interaction with each visit or passing of a public art provides an opportunity to leave an indelible mark on the community. More than ever before, the City of Burnaby supported and encouraged by the Burnaby Art Gallery, City planners, developers and artists, transforms public space into engaging art destinations. Artists interested in this EOI are encouraged to browse the existing artwork featured on the newly revised Public Art Map by visiting: https://storymaps.arcgis.com

Ledingham McAllister Homes Ltd. is committed to continue to contribute dynamic and enduring public artwork that speaks to diverse audiences, invites engagement and enriches local culture.



Jennifer Marman and Daniel Borins, Rite of Passage, 2018



Current, Ruth Beer, 2019



Ken Lum, The Retired Draught Horse and the Last Pulled Log, 2020



## PUBLIC ART OPPORTUNITY



The public art opportunity for the Riviera, On The Park. Metrotown is envisioned as a focal sculptural artwork focus on Bennett Street. The public art location offers strong pedestrian visibility along the 4988 Bennett street as well as overlook opportunity from the residential homes of the upper floors. An artist may consider a wide range of possibilities in approach, media and 3-dimensional for to activate the space. The Artist will be given as much creative license as possible to activate the pace and integrate art in a meaningful way. The following criteria are being considered to guide the Public Art concept development:

- Create a significant public art feature(s)
- Enhance Riviera with an aesthetically pleasing and thought-provoking art from pedestrian precinct
- Create a connection between organic architecture and nature
- Reinforces public space experience and respond to the natural topography
- Create architectural elements within the residential tower to connect to overall development
- Raise awareness of public art
- Be innovative in relation to the existing municipal public art collection
- Artwork suitable for outdoor conditions
- · Artwork to be safe, durable and resistant to vandalism
- · Artwork demonstrates professional quality



# DETAILS AND REQUIREMENTS

The budget designated for the public artwork is \$300,000.00. and includes: Artist fee, artwork materials, fabrication and installation, detailed design drawings engineering drawings and certificates, construction coordination and site preparation, lighting (specific to artwork), artwork insurance, delivery, artwork storage (if required) permits, transportation and any travel related expenditures, professional photo documentation, plus all applicable taxes. The artist selected will be responsible for a general public liability insurance policy and WCB insurance should that be required. Premium for this coverage will be assumed as a cost of doing business and part of studio overhead.

### SELECTION PROCESS

The selection process is a two-stage process open call to British Columbian Artists or Artist Teams with a voting selection panel. All stages of the selection process will be facilitated by Pivotal Urban Art Ltd.

In stage one of the selection process, artist will submit an Expression of Interest (EOI) for consideration of the panel. Upon close of the open call, the Selection Panel will meet to review all submissions (longlist) and determine a shortlist of three to five artists/teams to develop a concept proposal for the public art opportunity.

In stage two, the shortlisted artists will be invited to develop and present a concept proposal to the Selection Panel. The shortlisted artists will be oriented to the public art opportunity, project, site, and community contexts with an opportunity to meet with the developer, design team and city representatives. After Artists have presented their concept proposals, the Selection Panel will continue a discussion and select one Artist/team to be awarded the commission. Shortlisted artists who develop and present concept proposals will be paid an honorarium of \$2,000.

#### SELECTION PANEL

The Selection Panel will be comprised of the following:

- A representative from the City of Burnaby
- A representative from the Burnaby Art Gallery
- Project Design Representative (Architect or Landscape Architect)
- Owner Representative (Ledingham McAllister Homes Ltd.)
- Art Professional (Agreed upon the City of Burnaby & Ledingham McAllister Homes Ltd.)

#### EXPRESSION OF INTEREST REQUIREMENTS (DIGITAL FORMAL ONLY)

- Cover letter outlining artist practice and approach to the site ad public art opportunity (500 word maximum)
- Current CV
- Maximum of 10 high quality digital images of past/current work, artwork details including; title, medium, date, dimensions and budget with brief artwork description (30 words maximum)
- Complete Artist contact information
- Digital submission as digital link from Dropbox, Google Drive, One Drive etc.

#### PLEASE EMAIL SUBMISSIONS BY FRIDAY, NOVEMBER 17, 2023 AT 4:00PM PDT TO:

info@pivotalurbanart.com

Subject Line: Riviera - Public Art EOI Submission- Artist Last Name

Please note: Incomplete submissions will not be accepted. Only Artists who have been shortlisted will be contacted. Ledingham McAllister Homes Ltd. reserves the right to not award the commission if no submission warrants consideration.



# PUBLIC ART TIMELINE

Detailed Public Art Plan Submission	September 2023
Artist Expression of Interest Posted	October 2023
Artist Submissions (EOI) Due	November 17, 2023
Selection Process Review & Shortlisting	December 2023
Request for Detailed Concept Proposals (Shortlist)	January 2023
Artist Concept Proposals and Presentations	March 2024
Final Artist Selection ————————————————————————————————————	March 2024
Artist Contract Signed	May 2024
Public Art Installation —	2025

\*Dates are best estimated targets and subject to change

