



# Public Art Preliminary Plan



**REZONING APPLICATION**  
7121 14<sup>TH</sup> AVENUE  
BURNABY, BC



**LEDINGHAM McALLISTER**  
"Building BC Since 1905"

OCTOBER 2019





## Rationale

The Public Art Plan is outlined herein for Cedar Creek in the Edmonds area of south Burnaby which consists of six (6) storey residential low rise buildings at 7121 14<sup>th</sup> Avenue. The developer is Ledingham McAllister.

The art piece/pieces are envisioned to be located within the landscaped areas within the development along 14<sup>th</sup> Avenue between Buildings 15<sup>th</sup> and 18<sup>th</sup> Streets. The landscaped pathway and parkway between Buildings 2 & 3 and landscaped green space on the corner of 14<sup>th</sup> Avenue and 15<sup>th</sup> Street create significant public art locations.

The selected work(s) will transform, reinforce and enhance the spaces between access points along the corridor for the residents of the local community creating an inviting pedestrian experience. The City of Burnaby's cultural diversity and exemplary public park spaces will contribute to the concept development and final design of the commission. The final product will embrace and exemplify the City's vision of a livable, sustainable, and thriving community. The goal of the overall artistic experience is to solidify the identity of the development, enhance the pedestrian experience, and contribute to the City of Burnaby's significant and growing public art collection.

## Public Art Intent & Goals

Create a dynamic opportunity to incorporate public art into the pedestrian experience as part of the Cedar Creek development.

## Key Goals of the Project

- Enhance Cedar Creek public space pedestrian corridor with an aesthetically pleasing and animated art form(s).
- Create a sustainable pathway with public art integrated into the built environment to ensure public flow and safety is preserved.
- Create appropriately integrated art in to the architectural and landscape design of the pedestrian walkway.
- Exemplify the imagery of Byrne Creek and the connectivity to the extensive waterscape focus within the Southgate City Neighbourhood.
- Create a significant public art feature(s) announcing the entrance into the pedestrian precinct.
- Create inviting areas of repose and respite for residents and visitors.

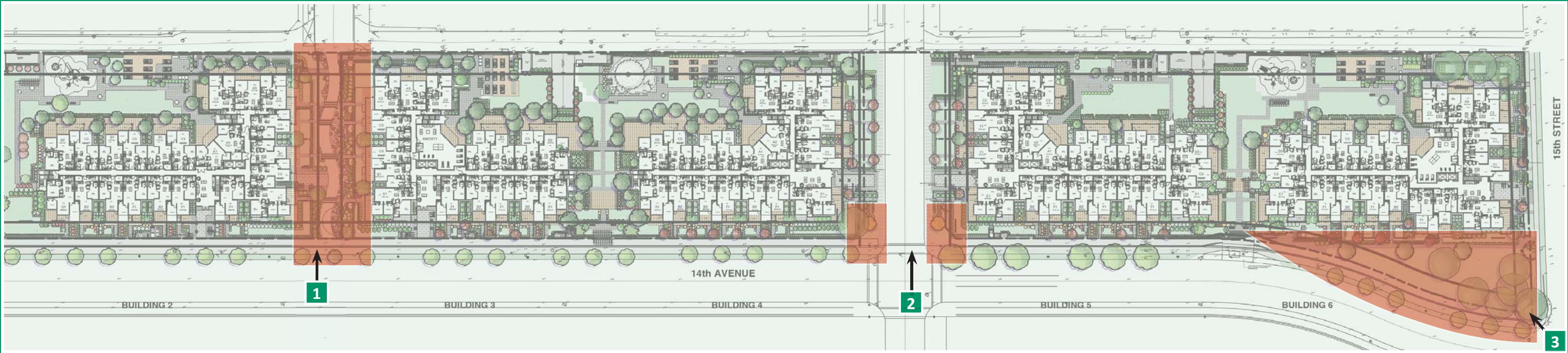
## Expressions of Goals

- Inspires curiosity, interest and interactive playfulness.
- Emulates organic forms found in nature.
- Prompts engagement and access points for the pedestrian experience along the corridor.
- Reinforces public space and respond to the natural topography.



# Cedar Creek Public Art Opportunities

The public art piece/pieces are envisioned to be located within the landscaped corridor between Buildings 2 & 3 on 14<sup>th</sup> Avenue and potential public art opportunity may exist for Building 6 open space at the corner of 14<sup>th</sup> Avenue and 15<sup>th</sup> Street. Another opportunity for a possible consideration is the intersection of 14<sup>th</sup> Avenue and the new 16<sup>th</sup> Street.



Key Plan



14<sup>th</sup> Avenue



14<sup>th</sup> Avenue



# Artist Selection Process

## Artist Invitation Open Call

Pivotal Urban Art, on behalf of, Ledingham McAllister, will issue a “Call to Artists” to invite interested professional artists to submit their credentials for consideration. This is not a Call for Artist’s design, themes or concepts. This Artist Call will not be the exclusive mechanism for identifying artists of interest. Additional artists may be invited without the necessity of responding to the Open Call. The purpose of this Call is to solicit interest from all eligible artists, including those who may not be known to the art consultant, City of Burnaby or Ledingham McAllister. It is not a tender and creates no legal relationship of obligations between artists, City of Burnaby or Ledingham McAllister.

# Selection Process

## Two Phase Process

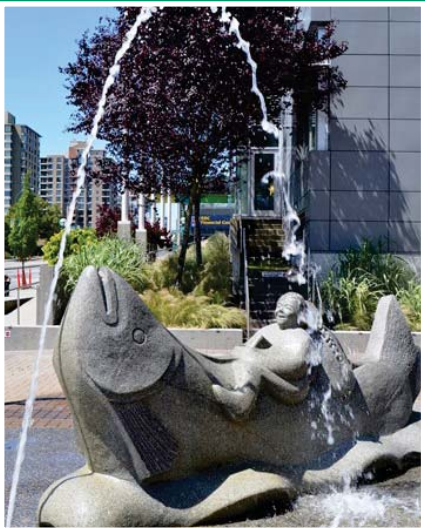
**In Phase One**, a panel will review all eligible submissions received in response to this call and direct invitations made, or otherwise received, and create a short list of artists for consideration. Artists will be shortlisted on the basis of their experience, demonstrated artist ability (as presented in their visual documentation submitted), quality of past work, proven ability to work within a proposed budget, an ability to meet deadlines and artist’s availability.

**Phase Two**, will require shortlisted artist to have an orientation meeting to review the site and to answer any questions. Artist will have one month to prepare and submit a proposal. Proposals will be reviewed by the selection committee, consisting of two representatives from the City of Burnaby, two representatives from Ledingham McAllister and one representative from Pivotal Urban Art. Artists may be invited to present their proposals in person. The selection committee will recommend an artist for the art commission. Those not selected will remain on a prioritized short- list.

Artists asked to submit a proposal will receive a \$2,000 honorarium for their participation in Phase Two of the process. The selected Artist or team will enter into an agreement with Ledingham McAllister.



Doug Taylor, Frog & Moonshell



George Pratt, Rejuvenation



Noel Harding, RainCatcher

# Project Phases Schedule

## I. Selection Criteria and Proposal Submission

- The selected artist will be chosen based on their overall proposed design for the art piece/pieces including: how it will enhance the overall proposed development and its setting, contribute to the City of Burnaby’s current public art collection, and engage the community within the provided budget.

## II. Detailed Design

- Select and notify winning artist.
- Maquette (scale model) presentation of the detailed design.
- Refine detailed design.
- Prepare Letter of Agreement between the Developer Client & Artist.

## III. Fabrication and Installation

- Commence with fabrication of the final detailed design.
- Continuous monitoring of the creation and fabrication process for the art piece/pieces.
- Coordinate timing for installation with artist and developer.

## IV. Final Report (TBD)

- The artist will provide documentation of all aspects of the process to create and finalize the public art piece/pieces.
- Pivotal Urban Art will complete a comprehensive report of the project process and synthesize feedback from all involved parties and approve final payments.







# CEDAR

C R E E K



**LEDINGHAM McALLISTER**  
"Building BC Since 1905"

in partnership with

