

Artist Call for Submissions

For

ESCALA

Ledingham McAllister Communities Ltd.



Project Summary

Focal Art Piece Budget: \$235,000

Submission Deadline: April 29th, 2016 @ 4pm PST

Eligibility: Canadian Residents

Contact: Pivotal Urban Art- info@pivotalurbanart.com - 604.932.7798

Completion: 2019

Ledingham McAllister Communities Ltd. is seeking an artist or team of artists to create a focal public art piece/pieces for their new luxurious high-rise residential development, Escala, in the Brentwood community of Burnaby, B.C. The artist call for this project has two phases. Phase I is a Request for Expressions of Interest and Qualifications (RFQ), which will be used to select up to 5 shortlisted artists. Phase II is the Concept Proposal and Development stage. In Phase II, shortlisted artists will receive \$1000 for their proposals and the Public Art Selection Panel will determine the final artist after reviewing the proposals. ***The RFQ for Phase I must be completed and submitted by April 29th, 2016 at 4pm PST. To apply visit <http://pivotalurbanart.com/opportunities/> and complete the electronic application by clicking “apply today.”***

The goal of this project is to create a unique, flowing, and elegant installation to contribute to the City of Burnaby’s public art collection and compliment the design of Escala.

The City of Burnaby

The City of Burnaby is a diverse, sustainable, and thriving community. The city is at the geographic center of Metro Vancouver and is home to an estimated 120,000 people.¹ Burnaby prides itself as a growing community, which focuses on increasing the quality of life for residents with a commitment to the natural environment and specifically to the many local waterways. The community name itself is connected to the environment, as it was originally named after Burnaby Lake and subsequently the merchant and businessman, Robert Burnaby.² The opening of Barnet Mill in 1900 initiated a second settlement within Burnaby.³ The mill also contributed to the City’s identity and development as a community centered on logging and agriculture. In contrast, the identity is transitioning to that of an Urban Center. The economy is also now driven by the service industry, particularly by community businesses and personal services.⁴

The environment is at the core of Burnaby’s identity. The city established 5,400 acres of protected natural space, was the first municipality in B.C. to convert to LED streetlights, and received awards such as the Federation of Canadian Municipalities Green Champion Award and the Association of Professional Engineers and Geoscientists of B.C. Environment Award. The celebration of World Rivers Day began in Burnaby, founded by the acclaimed river conservationist Mark Angelo.⁵ BC Rivers Day and World Rivers Day is an event to bring awareness to and celebrate waterways around the world.⁶ Burnaby is proud to be a city of rivers

¹ Government of Canada, “Statistics Canada.”

² The City of Burnaby, “City of Burnaby - History.”

³ Ibid.

⁴ Ibid.

⁵ “About World Rivers Day.”

⁶ Ibid.

ranging from the Fraser River establishing the City's northerly limits and other local waterways, to their celebration with events such as River Day.

The ideals of a green community transcend into the City's landscaping. Eco-sculptures are signature pieces throughout Burnaby.⁷ These pieces are created using modern horticulture techniques that create three-dimensional sculptures using the structure of metal installations as the framework for the plants that provide the palette and texture to the pieces.⁸ The Burnaby Art Gallery supports arts and culture in the City with exhibits, and events with a wide range of contemporary, international, and emerging artists. One of the latest additions to the Burnaby Public Art Collection is *RainCatcher (2013)* by Noel Harding, at the Edmonds Community Centre. The piece is a large installation made from stainless steel and Douglas fir timber, which resembles a household water vase and collects water for the plant features of the work.⁹ The public art water feature and focal piece/pieces at Escala will contribute to the public art collection and also showcase the community's values of vibrancy, sustainability, and growth, with attention to the local waterways.

References:

- Burnaby Art Gallery. "The City of Burnaby Public Art Inventory." N.p. Web. 4 Dec. 2015.
http://collections.burnabyartgallery.ca/gallery?src_facet=Public+Art&q=&p=1&ps=18
- City of Burnaby. "City of Burnaby - History." N.p., 2015. Web. 9 Nov. 2015.
<https://www.burnaby.ca/About-Burnaby/About/History.html>
- "About World Rivers Day." Accessed December 18, 2015.
<http://worldriversday.com/about/>
- City of Burnaby. "Eco-Sculptures," 2015. <https://www.burnaby.ca/Things-To-Do/Explore-Outdoors/Eco-sculptures.html>.
- . "FAQ's - Edmonds Community Centre Public Art Piece," 2013.
<https://www.burnaby.ca/Assets/New+Things+To+Do/Community+Centres/Edmonds/Edmonds+RainCatcherFAQ.pdf>.
- Government of Canada, Statistics Canada. "Statistics Canada: 2011 Census Profile," February 8, 2012. <http://www12.statcan.gc.ca/census-recensement/2011/dp-pd/prof/details/page.cfm?Lang=E&Geo1=CSD&Code1=5915025&Geo2=CD&Code2=5915&Data=Count&SearchText=Burnaby&SearchType=Begins&SearchPR=01&B1=All&Custom=&TABID=1>.
- The City of Burnaby. "City of Burnaby - History," 2015. <https://www.burnaby.ca/About-Burnaby/About/History.html>.
- World Rivers Day. "About World Rivers Day." N. p. 2012. Web. 4 Dec. 2015.
<http://worldriversday.com/about/>

⁷ Ibid.

⁸ City of Burnaby, "Eco-Sculptures."

⁹ City of Burnaby, "FAQ's - Edmonds Community Centre Public Art Piece."

Escala

The Building

British Columbia's original home builder, Ledingham McAllister, is bringing a dynamic 42 storey high-rise building with West Coast contemporary mid-rise units to the Brentwood Community. As a community developer, Ledingham McAllister is committed to creating outstanding communities with attention to the environment. The City of Burnaby recognized Ledingham McAllister with the Environmental Award for Planning and Development for their renewal of Byrne Creek in their Storybrook development. The Escala tower is designed by award winning, IBI Group Architects and will be highly visible within the Brentwood urban landscape. Ledingham McAllister will continue providing attention to the local waterways through their public art water feature.

The Escala design is connected to Ledingham McAllister's residential tower Aviara I. Aviara I is located on Halifax Street in Burnaby with close proximity to the new Escala Tower. Escala will compliment its sister tower Aviara I with their designs emanating the movement of two dancers engaged in a sophisticated performance.

The design of the building uses a series of slab bands to capture the viewer's gaze and draw their eye sweepingly from the ground upwards to the top of the tower. This design feature provides a unique opportunity to bring attention to a public art piece/pieces at the proposed location at the bottom of the tower. A public art water feature is envisioned to showcase a focal art piece/pieces with the intention of uniting the City's identity and Ledingham McAllister's commitment to local waterways. The design and function of the art water feature may be modified to suit the focal art piece/pieces and artist's vision. Together the public art water feature and focal piece/pieces will coalesce to provide an outstanding public art piece for the community.

The Location

Escala is situated in a residential area with nearby access to a multitude of city amenities including the Brentwood Town Centre, Burnaby Lake, a Sky Train Station and city parks. The art piece/pieces will be highly visible from the street on the Southwest corner of the site and enhance pedestrian experience. The artwork will draw attention towards the entrance of the tower.

Public Art Guiding Principles

The goal of the public art piece is to provide a new and exceptional piece/pieces of artwork to Burnaby's existing art collection, while enhancing the Escala tower, and embracing the theme of water and local waterways

The artwork will meet the overall public art goals for the City of Burnaby provided by the Burnaby Arts Council:

- Contribute to the City's character and demonstrate the significance of art in community life
- Reflect a wide range of professional artistic expression and practice, demonstrating excellence, quality and innovation

- Act as a catalyst for creativity in Burnaby's diverse community by providing opportunities for community engagement, development and partnerships

Additionally,

- The public art piece/pieces will be an extension of the elegant Escala architectural design
- Create continuity between the Escala landscaping and water feature, while solidifying the identity of the Escala development envisioned by Ledingham McAllister Communities Ltd.
- Be a feasible project with probability of successful completion

TERMS OF REFERENCE

Budget

The budget for the Escala art project includes both the public art water feature and focal art piece/pieces. The focal art piece/pieces for this artist call for submission is \$235,000 for all costs associated with the focal art piece; including but not limited to: artists' fees, travel, materials, permits as needed, insurance, fabrication, installation, and documentation and all taxes.

Schedule

RFQ Submissions Deadline	April 29th, 2016 by 4pm PST
Short Listed Artists Selection	May 20th, 2016
Presentations to Panel	June 2016
Production & Fabrication	2016 - 2018
Installation & Completion	2019 prior to tower occupancy

Selection Process & Submission Criteria

Phase I. Selection Process & Submission Criteria

The selection process will include an initial review of proposals by the Escala Public Art Advisory Panel. The panel will consist of a representative from Ledingham McAllister, a public art consultant from Pivotal Urban Art, a member of the Burnaby Arts Council, a representative from the City of Burnaby. Pivotal Urban Art will present submitted artist qualifications to the panel. In the case of a tie a representative from Ledingham McAllister will be awarded a second vote. The Panel will review and decide on a shortlist of up to 5 artists to proceed with Phase II based on the quality of submissions of the following, submitted electronically.

- Letter of Interest
- List of Qualifications & References
- Favourite Images of Your Art

Phase II. Selection Process & Submission Requirements

Artists shortlisted to complete Phase II will receive \$1000 for their submissions and concept proposals. For Phase II artists are required to submit a concept proposal meeting the following submission criteria and provide a 10-15 min presentation to the Art Selection Panel:

- Letter of Intent for the art piece/pieces (no longer than 2 pages)
- Proposed public engagement component
- Concept Proposal with accompanying maquette and or detailed project renderings
- List of the necessary materials for artwork fabrication and installation
- Detailed project budget
- Timeline for artwork creation and installation within the framework of the building development timeline

Once an artist is selected both the artist and Ledingham McAllister will be asked to provide written confirmation that they accept the selection. Following this the artist will be required to submit a detailed design for final review by the Art Selection Panel.

Confidentiality of Submitted Works

All information provided to the artist and created by the artist is confidential until official release to the public by either Ledingham McAllister or the City of Burnaby.